

Press release

Gerhard Neudorfer becomes CCO Sales Europe and member of the Aebi Schmidt Group's Management Board

Frauenfeld, September 27, 2018 – **Gerhard Neudorfer has been appointed CCO Sales Europe and a member of Aebi Schmidt Holding's Management Board as of October 1, 2018. He will succeed Christian Stryffeler, who has decided to leave the company.**

Gerhard Neudorfer, 52, will take over the role of Chief Commercial Officer Sales Europe and become a member of Aebi Schmidt Holding's Management Board as of October 1, 2018. In this role, he will manage European sales activities from Switzerland. Gerhard Neudorfer succeeds Christian Stryffeler, who has decided to leave the company to pursue a new challenge.

Gerhard Neudorfer is a seasoned specialist with many years of strategic and operational experience in management roles. Hailing from Austria, he has worked in the industry for more than 25 years and is adept at leading international sales organizations. From 2014, he was Chief Executive Officer of Optimus Consulting, a consulting agency specializing in construction, agricultural and municipal machinery. From 2011 to 2014, he was Chief Executive Officer of Linde Fördertechnik, headquartered in Linz, before which he served in various management roles at Wacker Nelson in Germany and Austria.

Barend Fruithof, CEO of Aebi Schmidt Holding: "I look forward to working together with Gerhard Neudorfer in his role as CCO Sales Europe and am certain that, with his experience and expertise, he will continue to successfully develop this key strategic area. I would like to thank Christian Stryffeler for his valuable contribution to our company and wish him all the best for the future."

Press contact

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